



Healthy Hawaii Schools



A program to improve Hawaii's classrooms

2003 - 2004 PROGRAM GUIDELINES

Education Works and Meadow Gold Dairies Hawaii have created an ongoing program to benefit public and private school teachers, students and classrooms throughout Hawaii. Beginning September 2003, the Healthy Hawaii Schools program will help to improve Hawaii classrooms through the collection and redemption of Meadow Gold and VIVA brand milk carton and milk jug UPC bar codes.

Here's how the program works:

1. Purchase Meadow Gold and/or VIVA brand half-gallon and one-gallon milk products.
2. Cut out the UPC bar code from the Meadow Gold and/or VIVA brand half-gallon and one-gallon milk products.
3. The Meadow Gold and/or VIVA brand half-gallon and one-gallon milk product UPC bar codes are turned in to the individual's favorite teacher or deposited into the classroom collection container. (Teachers can pick up the Healthy Hawaii Schools classroom collection container from the Education Works retail store on Oahu, or from the Meadow Gold Dairies branches on the Big Island, Maui and Kauai.)
4. Each Meadow Gold and VIVA brand half-gallon milk carton UPC bar code is worth \$0.10. Each Meadow Gold and VIVA brand one-gallon milk jug UPC bar code is worth \$0.20. Teachers must bundle the UPC codes in \$5.00 denominations to redeem at Education Works. The bundle can be a mixture of both Meadow Gold and VIVA brand half-gallon and one-gallon UPC codes.
5. Neighbor Island teachers must mail in their \$5 UPC bar code bundles, along with their order form to Education Works. Ordered merchandise will be mailed to teachers at their schools pre-paid.
6. There is no cash value for the Meadow Gold or VIVA brand UPC bar codes. No change will be given if the monetary value of the redeemed UPC bar codes is higher than the dollar amount of the purchased merchandise. All sales are final.
7. Healthy Hawaii Schools program purchases are not eligible for Education Works' Frequent Purchase Card program.
8. Cash sales only. Cannot be used with Purchase Orders.
9. Healthy Hawaii Schools redemption purchases are for in-stock merchandise only. No back orders are allowed.

To arrange pick up of the Healthy Hawaii Schools classroom collection containers on the Neighbor Islands, please call Meadow Gold Dairies Hilo branch at (808) 935-5481, Kona branch at (808) 323-9011, Maui branch at (808) 877-5541, or Kauai branch at (808) 245-8551. The Education Works retail store is located at 2850 Pukoloa Street, Suite 103, Honolulu, Hawaii 96819. For questions or information, please call Education Works at (808) 564-2778, or explore our Web sites at www.educationworkshawaii.com and www.LaniMoo.com.